

PRESS RELEASE 04_2023

Zurich “Sustainability Partner” of Project Venti35

Lugano, 12 May 2023. Società Navigazione del Lago di Lugano continues with Project Venti35 on the route to energy efficiency for the fleet, and is pleased to announce an important new partnership, naming **Zurich Group** as **Sustainability Partner**.

Zurich shares SNL's commitment to this pioneering project, both in terms of environmental impact and social responsibility towards new and future generations, aware of the uniqueness and value of a precious resource such as the lake.

The relevance of the project is summarized through the results achieved to date by the MNE Ceresio 1931, the first fast-charging boat liner in Switzerland: **48,797 passengers transported** since its launch last 2021; over **9,000 kilometres travelled** and **an savings of 16 tonnes of CO2** not released into the environment.

Carlo Maria Acquistapace, Commercial Director of SNL, enthusiastically comments on the signing of the agreement with Zurich: *"These figures give us the measure of the epic changes that navigation is experiencing in Canton Ticino and of the concrete contribution in terms of quality and environmental standards. SNL is proud to share with Zurich a vision and a course for achieving these goals."*

For **Samuele Donnini**, Head of Market Region South Zurich Switzerland, there is another point to pay attention to: *"Thanks to this project, Ticino can position itself not only as a tourist region, but once again as a research and development center. It is therefore even more pleasing that the project concerns the field of sustainability"*.

The roadmap of Project Venti35 continues with the **ongoing planning for the retrofitting of an additional boat in the SNL fleet**, while in October work will start at the Lugano Centrale boat landing for the construction **of the first fast charging**

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Sustainability Partner



station for boats in the Canton of Ticino, which will be carried out with the collaboration of ALL, *Energy Partner* of the Venti35 Project.

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